Emerging Markets Queries in Finance and Business

Editorial - Emerging Markets Queries in Finance and Business

Valentina Vasile, Călin-Adrian Comes, Beatrice-Anamari Ștefan, Anca Munteanu

1. Editorial

This volume includes the papers presented at the third edition of the International Conference Emerging Markets Queries in Finance and Business, held at Bucharest, from 24th to 25th October 2014. This year conference was organized by the Petru Maior University of Tîrgu-Mureș in association with Institute of National Economy-Romanian Academy. Also, the Conference benefited from the support of Romanian Research Group for Corporate Finance, Romania and Technical University Kosice, Faculty of Economics, Slovakia.

Following the developments attained at the previous editions of this Conference – EMQFB 2012 (Ștefan and Comes 2012) and EMQFB2013 (Ștefan et al. 2014) - but also from the OPTFIN 2012 Workshop (Bogdan et al. 2014) and the Sagittarius 2014 Conference (Vasile, 2015) the aim of the International Conference Emerging Markets Queries in Finance and Business 2014 is to overview trends, to gain a common attitude towards latest challenges in finance and business given the context of emerging markets in general and Central and East European Markets in particular.

* Corresponding author. Tel.: +40-744-16-03-40
E-mail address: valentinavasile2009@gmail.com
Submitted papers cover relevant and actual topics for the field of economics, corporate finance, banking industry, optimization in finance, entrepreneurship, management, econometrics, supply chain management, governance, accounting, cultural heritage and tourism etc. The conference objective is to develop and extend scientific collaboration in Central and East European Countries by bringing together academics and practitioners that have common research agendas. The discussions during the conference stimulated the development of new ideas in the challenging context of Emerging Markets.

This publication contains selected papers based on a double blind peer-review process. Based on the review process the Scientific Committee Emerging Markets Queries in Finance and Business selected 224 papers from 331 applications, the acceptance rate was 67%.

2. Scientific Committee

We wish to thank the Scientific Committee for their contribution to the success of the International Conference Emerging Markets Queries in Finance and Business - EMQFB2014.

Honorary Chair  
Acad. Gheorghe Zaman, București, Romania

Co-Chair:  
Valentina Vasile, Institute of National Economy, București, Romania  
Liviu Marian, “Petru Maior” University of Tîrgu Mures, Romania  
Daniel Stefan, “Petru Maior” University of Tîrgu Mures, Romania

Conference Committee  
David Alexander, University of Birmingham, United Kingdom  
Andreea Apetrei, Catolica Universitat de Valencia, Spain  
Mariana Bălan, Institute of National Economy, București, Romania  
Acad. Grigore Belostecinic, Rector Academy of Economic Studies of Moldova  
Viorel Brașoveanu, The Bucharest University of Economic Studies, București, Romania  
Petre Brezeanu, The Bucharest University of Economic Studies, București, Romania  
Cristina Ciumaș, The Babes-Bolyai University, Cluj-Napoca, Romania  
Victor Dragotă, The Bucharest University of Economic Studies, București, Romania  
Gabriela Drăgan, European Institute of Romania  
Călin Enâchescu,”Petru Maior” University, Tîrgu-Mureș, Romania  
Zizi Goschin, The Bucharest University of Economic Studies, București, Romania, Institute of National Economy, București, Romania  
Jean-Claude Million Universite de Strasbourg, Strasbourg, France  
Florin Marius Pavelescu, Institute of National Economy, București, Romania  
Gabriela Prelipceanu, Stefan cel Mare University, Suceava, Romania  
Elena Druica, Universitatea Bucuresti, Romania  
Victor Platon, Institute of National Economy, București, Romania  
Ovidiu Stoica, The Alexandru Ioan Cuza University of Iași, Romania  
Ioan Talpoș, West University of Timisoara, Romania  
József Temesi, Budapesti Corvinus Egyetem, Budapest, Magyarország  
Emilia Țîtan, Bucharest University of Economic Studies, București, Romania  
Nicolae Todea, “1 Decembrie 1918” University of Alba Iulia, Alba Iulia, Romania  
Eugeniu Turlea, The Bucharest University of Economic Studies, București, Romania  
Lucian Savu, ”Dimitrie Cantemir” University, Tîrgu-Mureș, Romania  
Michal Šoltes, Technical University of Košice, Slovakia  
Zsuzsanna Szabo, ”Petru Maior” University, Tîrgu-Mureș, Romania  
Kerekes Sándor, Corvinus University of Budapest, Hungary
3. Organizing Committee

Special thanks to the local Organizing Committee of EMQFB2014 for their help for the success of the conference.

Co-Chairs
Calin-Adrian Comes, “Petru Maior” University, Tîrgu-Mureș, Romania
Anca Munteanu, “Petru Maior” University, Tîrgu-Mureș, Romania
Anamari-Beatrice Ștefan, “Petru Maior” University, Tîrgu-Mureș, Romania

Technical Secretaries
Paula Nistor, “Petru Maior” University, Tîrgu-Mureș, Romania
Adrian Boanta “Petru Maior” University, Tîrgu-Mureș, Romania
Liviu Ciucan-Rusu, “Petru Maior” University, Tîrgu-Mureș, Romania
Brindusa Marian, “Petru Maior” University, Tîrgu-Mureș, Romania

Local Organizing Committee
Daniela Antonescu, Institute of National Economy, București, Romania
Marius Surugiu, Institute of National Economy, București, Romania
Raluca Mazilescu, Institute of National Economy, București, Romania
Cristina Boboc, Institute of National Economy, București, Romania
Andreea Munteanu, Institute of National Economy, București, Romania
Andreea Constantinescu, Institute of National Economy, București, Romania
Elena Zaman, Institute of National Economy, București, Romania
Ileana Marginean, Institute of National Economy, București, Romania
Ioana Alexandra Login, Institute of National Economy, București, Romania

Guest Editors of Procedia Economics and Finance:

Valentina Vasile
Călin-Adrian Comes
Beatrice-Anamari Ștefan
Anca Munteanu

References